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Advocacy and Collaboration to Promote and Enhance Services Provided by Ability App

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Advocacy and Collaboration to Promote and Enhance Services Provided by Ability App

Callie Emerson, OTD/S

Expert Mentor: Alex Knoll

Faculty Mentor: Teresa Plummer, PhD, OTR/L, ATP, CAPS, CEAS



Agency Mission

“Ability App’s mission is to provide every citizen the opportunity to enjoy the services/products offered by businesses, as well as for businesses to benefit from the patronage of every citizen.”

Agency Needs

61 million Americans have a limiting disability (Okoro, 2018)

15% of the world’s population has a disability (World Report on Disability, 2011)

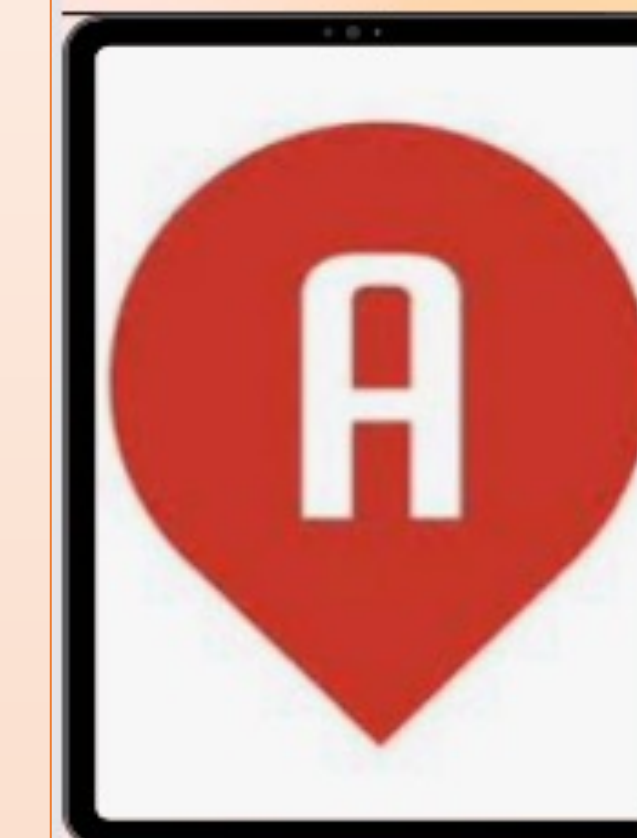
Data collection: Ability App is crowd-sourced and dependent on reviewers to be a beneficial resource. The pandemic limited this greatly as Ability App was launched globally and the world shut down and no one was leaving their homes. Advocacy: A primary need indicated by founder. He encouraged us to make connections, educate others, and advocate for accessibility.

Outcomes

- Created and adapted a presentation that was given on 8+ occasions
- Presented to over 815 students in healthcare fields
- Recorded presentations with the intent of being used in both future and current courses at IU
- Created handout for a health and wellness fair
- Featured interview in School of Public Health Office of Career Services Newsletter at IU
- Created a list of community assessments
- Orchestrated scheduling and correspondence with interested parties and implemented leadership skills to guide pace of meetings
- Pursued multimedia opportunities to gain a better understanding of the lived experience of individuals with disabilities
- Assisted with development and execution of IPE event with 120+ students to educate about the lived experienced of individuals with disabilities

Ability App

Go Places with Confidence



"We strive to serve people with disabilities, their families, and caregivers by providing a road-map of accessible public spaces and business locations around the world while raising awareness about the importance of accessibility and inclusion."

- Create an account
- Rate locations
- Educate and advocate
- Get others involved
- Use as a tool with future patients, clients, colleagues, and/or friends



Promote Inclusion



Find Accessible Public Spaces



Hear Your Customers'



Future Projects

- Online survey component
- Troubleshoot common reasons for not leaving reviews

Goals Made and Met

- Presented to students in healthcare related fields
- Rated 20 locations using Ability App
- Used at least 2 multimedia resources to gain a better understanding of the target population
- Generated a list of community assessments

Acknowledgements

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References available upon request.