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Spring 4-18-2024

# Uprooting Inaccessibility: Growing Awareness and Efficacy for the Use of Health-Related Resources at a Nashville Nonprofit

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# **Uprooting Inaccessibility**

#### Growing Awareness and Efficacy for the Use of Health-Related Resources at a Nashville Nonprofit

Abby Ray, Caroline Driskell, and Jules Webb



# Who is The Branch?

The Branch of Nashville is a local 501(c)(3) that serves the Antioch community through direct aid and education.

More recently, The Branch has sought to expand beyond food distribution and create more comprehensive programs of care. That's where we came in.



# The Need: Linguistic and Cultural Hurdles to Accessing Crucial Services

With the help of The Branch, we identified 3 material things clients of the Branch routinely need assistance with:

- Signing up for a health appointment with Get Covered Tennessee
- 2. Locating medication coupons with GoodRX
- 3. Changing the language on one's phone



# **Our Deliverable**

A guide with pictures, explanations, and definitions:

-Get Covered

-GoodRx

-Iphone

Take Health Into Your Hands!

STEP-BY-STEP GUIDE

GUÍA PASO A PASO

Apply for healthcare and receive coupons for medications you need!



BROUGHT TO YOU BY: THE BRANCH CREATED BY: CAROLINE WEBB, ABBY RAY, JULES WEBB

#### Sign up for a Health Appointment:

USING GETCOVEREDTN.COM TO SCHEDULE A HEALTHCARE APPOINTMENT:



What is Get Covered Tennessee? A place to recieve afforable health insurance for you and your family. Here is how to sign up:



USING GOODRX TO FIND THE NEAREST PHARMACY AND RECEIVE COUPONS FOR MORE AFFORDABLE MEDICATIONS

#### Change Your Language On Your Phone

CHANGING THE LANGUAGE ON YOUR PHONE CAN HELP
 CONNECT YOU TO THE WORLD AROUND YOU



What is GoodRX? GoodRx is a free online price comparison platform for prescription drugs and it also has coupons. You can download, save a photo, or print them and take them to the pharmacy to save money!



#### What is a Pharmacy?

When you need medication, you buy it at a pharmacy (a medicine store) with a permission slip called a prescription. GoodRX is a website that is used to locate the cheapest, closest place to request your prescription for medication be filled. A prescription from a doctor is necessary for obtaining medication. Once you have a prescription from a doctor, then you can pick up the prescription and pay in person. Medication can be expensive, so GoodRX is here to help users locate coupons to lower the price. Print coupons out after you receive the prescription but BEFORE you go to the pharmacy to pay.

## **Example: Changing the language on your phone**



## **Example: Changing the language on your phone**

CarPlay	>			
iDhana Staraga		STEP 05.		
IPhone Storage				
Background App Refresh	>	→ Scroll do	wn to	
		<ul> <li>Language</li> <li>Region"</li> </ul>	ge and	
Date & Time	>	Region		
Keyboard	>			
Fonts	>			
Language & Region	$\rightarrow$			
Dictionary	>			
		English iPhone Language		
		日本語 Japanese		
STEP 06.		Add Language		
$\rightarrow$ Click "Add Language"		Apps and websites will use the list that they support.	first language in this	
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		Measurement System	US	>
		First Day of Week	Sunday 🤇	×
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	19	Number Format	1,234,567.89	>

	STEP 07.
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English (Australia) <sub>English</sub> (Australia)	
English (India) <sub>English</sub> (India)	
简体中文 Chinese, Simplified	
繁體中文 Chinese, Traditional	
繁體中文(香港) Chinese, Traditional (Hong Kong)	
Español	

# **Video Scroll-Through**

Format of the envisioned implementation of the deliverable



# **Our Development Process**



Fall 2023	January 2024	April 2024
Our original goals:	Realization:	Current Goals:
- Pictorial guide	- Availability	- Embed into The
<ul> <li>Translated guides</li> </ul>	- Expectations	Branch's website
<ul> <li>Video explanations</li> </ul>	- Realistic Deliverable	<ul> <li>Click analytics</li> </ul>

# **Goals for Future Implementation**

- Hosting on the Website through a link that automatically provides analytics
- Translations into multiple languages
- Printable versions of the guide in multiple languages
- Video explanations of the guides spoken in multiple language available through The Branch's website and on Youtube
- Peer Mentorship



# Why Go Forward With Our Deliverable?

- Easy to print and download
- Easy to attach on The Branch's Website
- Can easily be translated
- Easy to use table of contents for reference







# Thank You!



# Take Health Into Your Hands!

Apply for healthcare and receive coupons for medications you need!



BROUGHT TO YOU BY: THE BRANCH CREATED BY: CAROLINE WEBB, ABBY RAY, JULES WEBB

Table of Contents

1.Sign Up For a Health Appointment With Get Covered Tennessee - page 3

2. Medication coupons with GoodRX - page 8

3. Change Language On Your Phone - page 16

# Sign up for a Health Appointment:

USING GETCOVEREDTN.COM TO SCHEDULE A HEALTHCARE APPOINTMENT:



What is Get Covered Tennessee? A place to recieve afforable health insurance for you and your family. Here is how to sign up:

3



Call us at 1.615.235.6456
 Schedule An Appointment About The Marketplace TennCare-CoverKids Health Assist Contact Us

A non-profit program providing free health insurance enrollment and healthcare advice to all Tennesseans

# Quality healthcare for you and your family

GetCoveredTenn are experts in affordable health insurance and access to communitybased healthcare across Tennessee







Select "Schedule an Appointment" on the main page for getcoveredtenn.org

# STEP 02. $\rightarrow$ In-Person Appointment

Click HERE you desire an inperson appointment.

IN-PE	RSON APPOINTMENT	PHONE APPOINTMENT
There are several ways to use the map below. You can cho choose a location, you will see available hours and a link t	ose a location from the list, sear o make make an appointment.	rch for a location by city or zip code, and filter locations by language. When you
Q Enter your city or zip code 25 mi 🔻	ilter by Language 🔍	
Middle TN - Hispanic Family Foundation SPANISH 3927 Nolensville Pike, Nashville, TN 37211 Schedule an appointment	wille	Springfield
Middle TN - Lentz Public Health Center 2500 Charlotte Ave, Nashville, TN 37209 Schedule an appointment		3927 Nolensville Pike, Nashville, TN 37211 Mon - Tues 10 a.m. to 5 p.m. Fri 10 a.m. to 5 p.m. Schedule an appointment
Middle TN - Marshall County Memorial Library 310 Old Farmington Rd, Lewisburg, TN 37091 Schedule an appointment		Directions Nastrate BNA
Middle TN - South Central Human Resource Agency 5021 Trotwood Ave, Columbia, Tennessee, 3840	Omation	Brentwood Brentwood Storepoint Store Locator ( @MapPage © OpenStreetMap Improve this map

For Knoxville and surrounding East TN counties please call Cherokee Health Services to schedule an appointment 866-672-1979
 For Johnson City and surrounding Northeast TN counties please call Appalachian Mountain Project Access to schedule an appointment 423-232-6700

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	3955 Nolensville Pike 5 Las directivas y prácticas de H	sute 107, Nashville, TN 37211   (615) 562-2222 Ispanic Family Foundation se aplican al uso de sus datos						
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		Schedul	e an aj	ppointmen	t			
	GetCoveredTen	n offers both phone and in-person a	appointments wi	here one of our experts can re	eview your insurance options	i.		
		IN-PERSON APPO	INTMENT	PHONE APPOINTMENT				
Cho 60-	oose your region below to scl -90 minutes.	nedule a phone appointment. A GetCov	veredTenn represe	ntative will call you at the appo	inted time. Most phone consulta	tions will take		
		East Tennessee	Middle Tennes	Ssee West Tennessee				
	GetCor free he	veredTenn is a non-profit program j valth insurance enrollment and hea	providing Ca lthcare	all GetCoveredTenr	l GetCo 2400 ( Mashvil	veredTenn Llifton Ave e, TN 37209		





Phone Appointment - Middle Tennessee



STEP 05. > Phone Appointment

> Under "Select Service", this menu should appear.

Select time



Select the language you want to use at your appointment, between Arabic, English, and Spanish.

#### Phone Appointment - Middle Tennessee



6



Select the time at which you want to have your appointment on the calendar. Then, add your Name, Email Address, Home Address, Phone Number, and any other details you want the representative to know.

	**	**	**	**	**							
21	22	23	24	25	26	27	11:00 AM	11:30 AM	12:00 PM			
28	29	30					12:30 PM	1:00 PM	1:30 PM			
							2:30 PM	3:00 PM	3:30 PM			
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First and	d last r	name *					Please let us know if Thank you.	f you have any s	pecial requests.			
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										Start A		

Ι

# Recieve Medication Coupons

USING GOODRX TO FIND THE NEAREST PHARMACY AND RECEIVE COUPONS FOR MORE AFFORDABLE MEDICATIONS



What is GoodRX? GoodRx is a free online price comparison platform for prescription drugs and it also has coupons. You can download, save a photo, or print them and take them to the pharmacy to save money!

8

# What is a Pharmacy?

When you need medication, you buy it at a pharmacy (a medicine store) with a permission slip called a prescription. GoodRX is a website that is used to locate the cheapest, closest place to request your prescription for medication be filled. A prescription from a doctor is necessary for obtaining medication. Once you have a prescription from a doctor, then you can pick up the prescription and pay in person. Medication can be expensive, so GoodRX is here to help users locate coupons to lower the price. Print coupons out after you receive the prescription but BEFORE you go to the pharmacy to pay.

# Medication: Invokana



#### STEP 01.

> Google website

Type "GoodRx" into an ordinary Google search.

Qur third decade of climate action: join us

### **STEP 02.**



#### Select this Website: goodrx.com

\_\_\_\_\_

🤊 Shopping 🕞 Videos 🔚 Images

: More Tools

× 🕴 @ Q 🔗 🎽

(0.31 seconds)

#### om/official/site

10

irch

#### Website - GoodRx® Prescription Coupons

ay high prices for important medications. GoodRx® is here to help. control so you feel better faster. Use with or without insurance. Works mended By 140k+ Dr's.

Card rd today and start saving up to 80% off your Rx.

Works up to 80%. No commitment & no fees.

Pets pets too! Discover big savings on pet meds.

n lower. Added savings on 10,000+ meds.

Membership prescriptions? Get even lower prices as a member!

om : ption Prices, Coupons & Pharmacy Information ug prices and find coupons at more than 70000 US pharmacies. Save

Q



goodrx.com

GoodRx Holdings, Inc. is an Ameri that operates a telemedicine platfor website and mobile app that track in the United States and provide d on medications. Wikipedia

Customer service: 1 (855) 268-2 Founders: Doug Hirsch, Trevor B Revenue: 745.4 million USD (202 Founded: 2011, Santa Monica, Ca Headquarters: Santa Monica, Ca Number of employees: 777 (202 Number of locations: 2 (2019)

Profiles		
f	Ø	
Facebook	Instagram	х

People also search for



**Felehealth** 

77

Health information

### **STEP 04.**



#### Search for your prescription and start saving now

Gold membership

Save up to 80% on prescriptions when you use a GoodRx coupon.<sup>1</sup>

Type the name of the medication into the search box-in this case, "Invokana."

Q Invokana X	Select your pharmacy
Contains canagliflozin	
Invokamet xr	
Invokamet	Create a free GoodRx account
Invanz (ertapenem)	Got an account but haven't used a coupon yet
Invega (paliperidone er)	
it no extra price	First name
It and we'll send you refill and renewal reminders, e — all for free.	Last name
	Email address

# Search for your prescription and start saving now

Save up to 80% on prescriptions when you use a GoodRx coupon.<sup>1</sup>

lnvokana	×	Select your pharmacy
		Walgreens
		Kroger Pharmacy
		CVS Pharmacy
		ed a coupon yet? S
		Publix
no extra price	ders.	C Costco
- all for free.	,	See all pharmacies
		Email adoress
		Birthdate (MM/DD/YYYY)

### **STEP 05.**

Find your pharmacy

Select your pharmacy from the drop-down menu. Click "See all pharmacies" to view all the options.

#### **STEP 06.**

Pick the option that best fits you!

Under "match your prescription" specify the details of the prescription, such as how much of the medication your prescriber has instructed you to buy.



me	mb	ersh	nip

(	_	
	Q	Search

		Lowest price -
<del>\$2,174</del> retail Save 20%	\$1,743	Get free savings
<del>\$2,187</del> retail Save 18%	\$1,800	Get free savings
\$ <del>2,136</del> retail Save 16%	\$1,801	Get free savings
\$ <del>2,136</del> retail Save 16%	\$1,801	Get free savings
\$2;244 retail Save 18%	\$1,840	Get free savings
\$ <del>2,155</del> retail Save 14%	\$1,859	Get free savings
\$ <del>2,155</del> retail Save 13%	\$1,870	Get free savings

chfHys%3D+VIaKf3sibmV0d29yayI6IG51bGwsICJzZWFyY2hfdGItZSI6IDE3MDc5NDkyNjAuOTExOTQyNSwgInByaWNIIjogMTc5OS42ND...

#### **STEP 07.**

=

> Receiving your savings

Choose your Pharmacy and Select "Get free savings"

#### **STEP 08.**

→ Receiving your Savings

Select the preferred method for GoodRx to send you a coupon for your medication, from the options of "text", "email", or "print".



#### **Frequently Asked Questions**

#### What are GoodRx coupons?

GoodRx coupons will help you pay less than the retail price for your prescription. They're free to use and are accepted at participating pharmacies in all estates and Puerto Pico.

#### Remember, this coupon...

- Will work at other pharmacies (price may vary)
- Can be used for all of your family's prescriptions

13

# Medication: Metformin

health	Health information	Gold membership		

### itop paying too much for prescriptions

Compare prices and save up to 80%

۹ ۳	netformin		×	Find the lowest prices
Ð	metformin			
Ð	metformin ER (Glumetza)	(Generic Glumetza)		
Đ	metformin ER (Fortamet) (Generic Fortamet)			
Ð	metformin ER (Glucophage XR) (Generic Glucophag			
Đ	glipizide / metformin (Generic Metaglip)			
9	W Kroger			
H CVS	Walgreens Kroger			¢
Sildenafil		Amlodipi	ne	Escitalopram
20mg, 30 tablets 10mg, 90 tablets			10mg, 30 tablets	

**STEP 01.** 



the Type name of the medication into the search box—in this case. "Metformin."

### **STEP 02.**

20mg, 30 tablets \$254.19

\$12.99

→ Find your pharmacy

\$77.00

\$14.49

Select your pharmacy from the drop-down menu. Click "See all pharmacies" to view all the options.

Drug savings	Telehealth	Health information	Gold membership		
Next, p	ick a pharm	acy to get a cou	pon		
🛛 Na	shville, TN				
3	Food City Phare	macy		<del>\$2,174</del> retail Save 20%	
W	Walgreens			<del>\$2,187</del> retail Save 18%	
0	CVS Pharmacy			<del>\$2,136</del> retail Save 16%	
0	Target (CVS)			<del>\$2,136</del> retail Save 16%	
0	Publix  Closest store			\$ <del>2;244</del> retail Save 18%	
Kroger	Kroger Pharma	су		<del>\$2,155</del> retail Save 14%	
	Walmart			<del>\$2,155</del> retail Save 13%	

\$49.62

\$13.49

← → C 🕃 goodrx.com/metformin?ppid=3&form=tablet&dosage=500mg&defa	aultQuantity=60&man	
Belmont Universit I Jap Dictionary Basic Japanese B Get Connected/Se	Library Guides 🛛 🖉 Das	
GoodRX Drug savings Telehealth Health information		
Metformin generic Used for Diabetes Type 2	STEP 03.	
Prescription 500mg metformin (60 tablets)		$\rightarrow$ Pick the option that best fits
Choose pharmacy   Nashville, The second seco	> Price w Print, em	you!
CVS Pharmacy	>	
দেৱল Pharmacy	<b>&gt;</b>	Under "match your prescription" specify the
O Target (CVS)	>	details of the prescription,
Walmart	·	such as how much of the medication your prescriber
C Costco	· C	has instructed you to buy.

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STEP 04	💧 Library Gu	ides 🕜 Dashboard 🛛 📻 The Law School A	Belmont Law Appli >>		
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	-	\$14.22 Standard coupon	↓ 70% \$4,22 \$ <del>14.22</del> Sign up to save		
Choose your Pharmacy and	rille, TN 🔹				
Select "Get free savings"	>	Price with GoodRx coupon Print, email, or text this coupon to you	urself		
THEN					
	>	<sup>\$</sup> 14.	22		
Select the preferred method	>	Retail price:	\$23.05		
for GoodRx to send you a		Show this coupon a	t the pharmacy.		
coupon for your medication,	>	BIN 015 PCN GD	5995 C		
from the options of "text", "email", or "print".	>	Group DR Member ID EE	33 T344839		
15	>	Text En	nail 🔁 Print		

# Change Your Language On Your Phone

CHANGING THE LANGUAGE ON YOUR PHONE CAN HELP CONNECT YOU TO THE WORLD AROUND YOU



### Thursday, February 8



### **STEP 01.**



### **STEP 02.**

Swipe down for the search function on your phone



Top Hit



#### CarPlay

iPhone Storage	>
Background App Refresh	>
Date & Time	>
Keyboard	>
Fonts	>
Language & Region	>
Dictionary	>

### **STEP 06.**



### STEP 05.

>



English	
iPhone Language	

日本語 Japanese

Add Language...

Apps and websites will use the first language in this list that they support.

Region	United States >
Calendar	Gregorian >
Temperature	°F >
Measurement System	US >
First Day of Week	Sunday >
Date Format	8/19/24 >
Number Format	1,234,567.89 >

### STEP 07.

**IPHONE LANGUAGES** 

Español (EE. UU.) Spanish (US)

English (UK) English (UK)

English (Australia) English (Australia)

English (India) English (India)

简体中文 Chinese, Simplified

繁體中文 Chinese, Traditional

繁體中文(香港) Chinese, Traditional (Hong Kong)

Español

Once you find your native language click on it