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### Promoting Awareness and Healing in Persons in Mental Health and Addiction Recovery in Middle Tennessee

Savannah Rain Flint  
savannahflint@yahoo.com

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# Promoting Awareness and Healing in Persons in Mental Health and Addiction Recovery in Middle Tennessee



Savannah Rain Flint OTD/S

Faculty Advisor: Dr. Christine Manville EdD, MEd, OTR/L

Expert Mentor: Lynece Benton-Stewart LPC-MHSP, MS

Belmont University School of Occupational Therapy



## Agency Mission and Impact

To promote healing, community awareness and inclusion by filling a gap in recovery and rehabilitation services by providing artistic opportunities, such as offering free art classes taught by professional artists and offering exhibition and publication opportunities, for persons in mental health and addiction.

## Agency Needs and Capstone Goals

### Healing Arts Project, Inc. Website + Online Store

- Develop online store on HAPI website to showcase artwork for purchase due to barriers from Covid-19 and state mandates/guidelines.
- Design store to be customer friendly and appealing.
- Increase website and store traffic via appealing site and update search engine optimizations.

### HAPI Welcome Handbook

- Design handbook for volunteers after collaboration with organization revealed the organization's interest for one.
  - To include HAPI's mission, gratitude for the volunteer, volunteer position descriptions, step by step directions for signing up for a volunteer opportunity, mental health and addiction myths, advocates and partnerships, sponsor/partner opportunities, and important contact information.

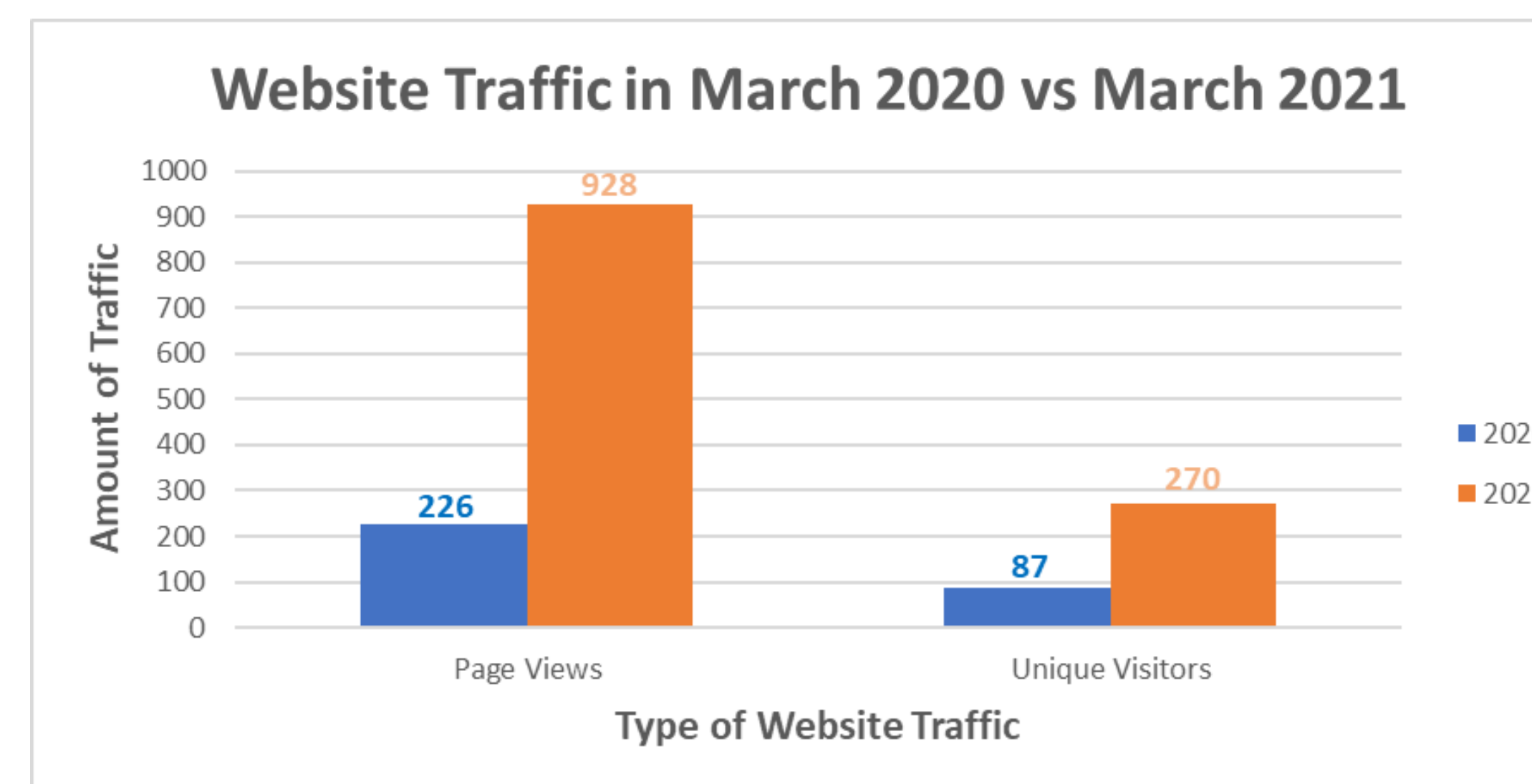
### HAPI Volunteer Information Management System

- Add portal for volunteer interaction on current HAPI website to assist with storing and managing volunteer information, as requested by organization.

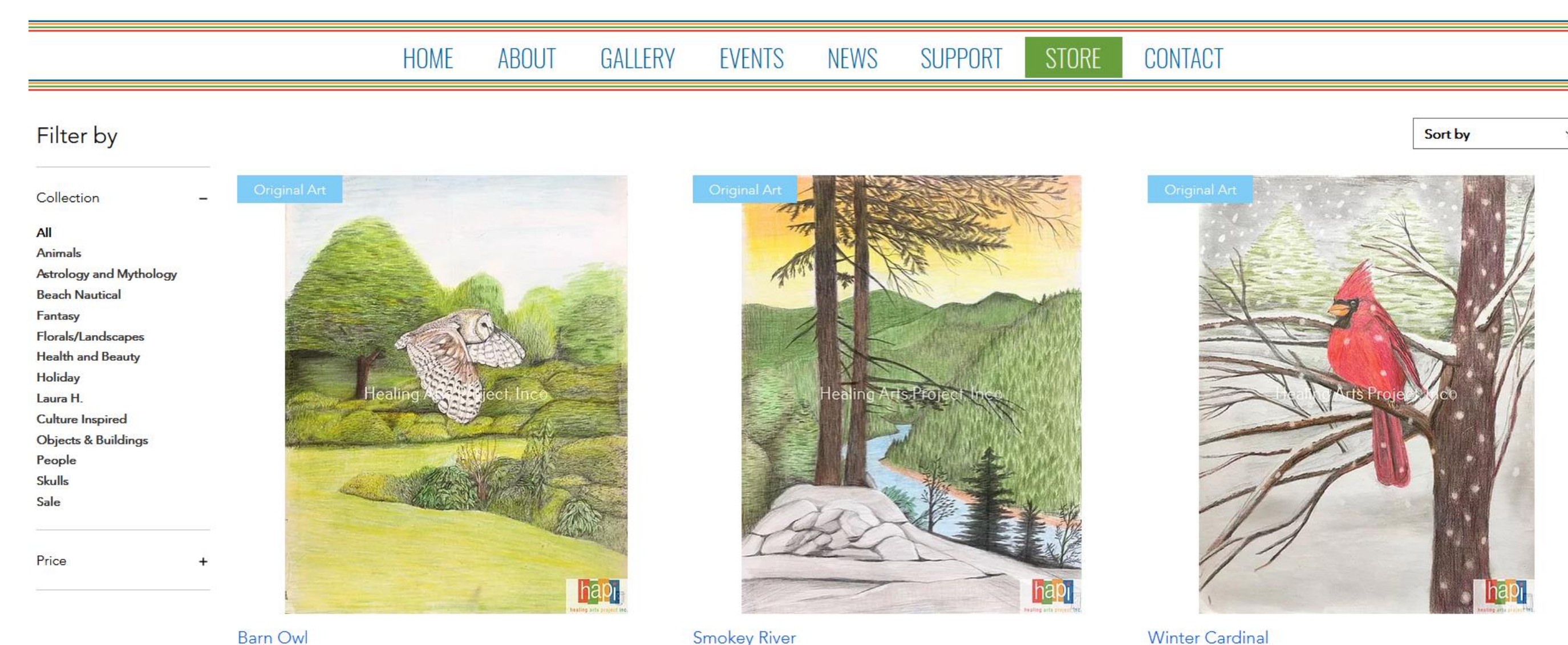
## Capstone Outcomes

### Website Update and Online Store

Since the publication of the website updates in March, HAPI's website host, WIX.com, reports an increase in the number of visitors and total number of pages viewed compared to March of the previous year.



With the increase of traffic to the site, HAPI has been able to sell 2 pieces of artwork through the online store since it's publication at the end of February.



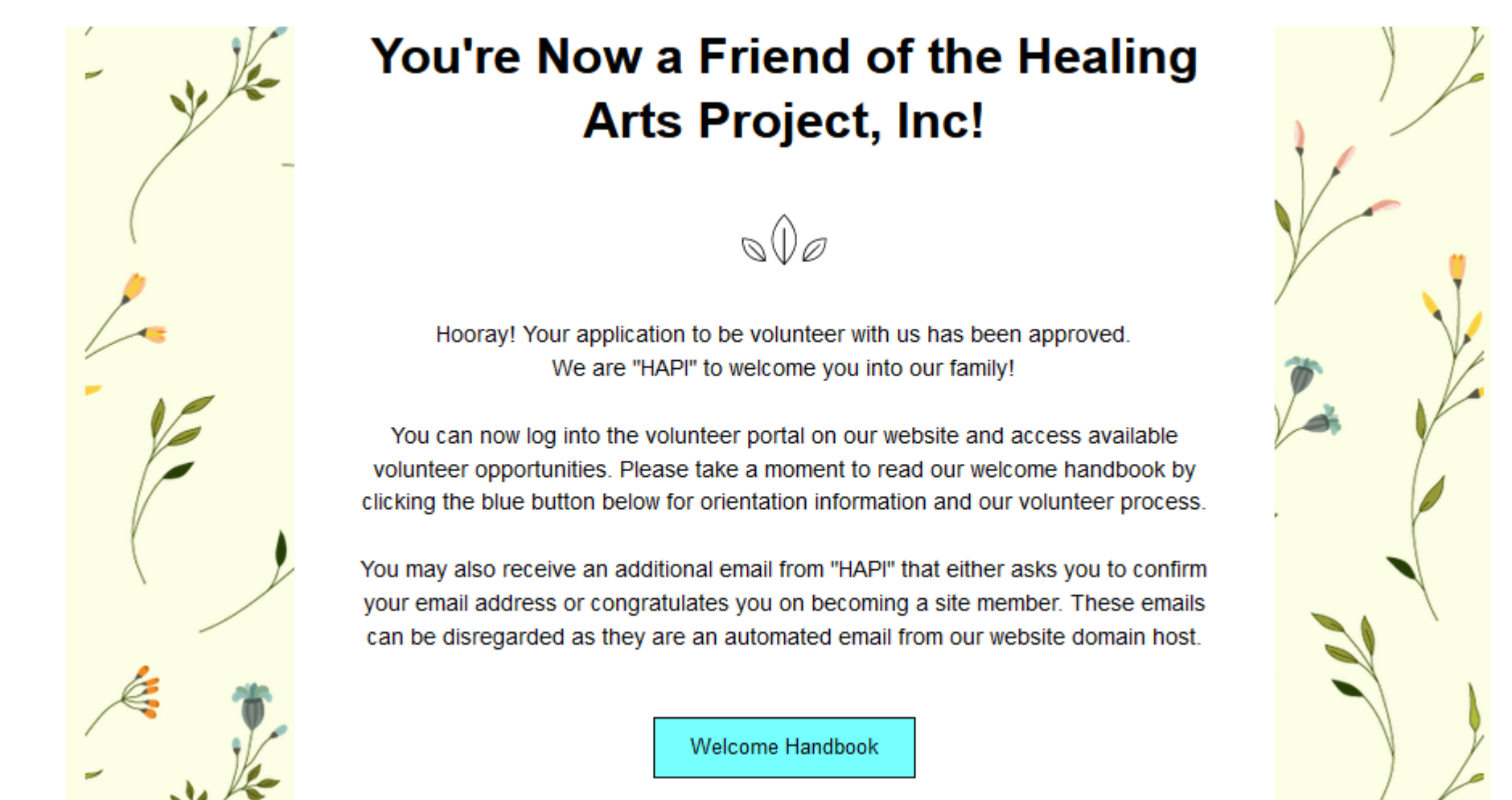
The chart below demonstrates an example of how funds are distributed between HAPI and the artists after a sale has been completed.

Artwork Price	Donation to HAPI (40%)	Artist Revenue (60%)
\$30.00	\$12.00	\$18.00

## Capstone Outcomes

### Welcome Handbook and Management System

- Using the online portal, volunteers can create and customize a membership profile that gives them access to the welcome handbook and volunteer opportunities.



- Approved HAPI administrators can:
  - View volunteer information, such as contact information, addresses and profile pictures.
  - Assign tasks and reminders to volunteers with due dates, such as "Assist art class at Centerstone on Wednesday, April 7<sup>th</sup> at 1:00 PM CST".
  - Review volunteer activity and written communication all in one place.
  - Add volunteer opportunities.

## Acknowledgements

I would like to thank the staff and volunteers at the Healing Arts Project, Inc., who welcomed me with open arms and supported me throughout this project. These persons include Selina Hyzer, Lindsay Harte, Diane Warren and Chris Hankins.

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